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UNIDEN LAUNCHES NEW LINE OF MARINE RADIOS TO SAIL PAST COMPETITION

Electronics Giant Debuts World's Smallest Unit; Wireless Remote Microphone

FORT WORTH (Originally Released: May 17, 2002, Updated: September 11, 2002) — Uniden America Corporation, a global leader in radio communications technology, today unveiled two new additions to its popular marine radio line – the fixed mount Polaris and the world's smallest Marine handheld, the Voyager. The company also announced the introduction of its WHAM unit, a wireless handheld microphone that provides wireless capability for the Polaris.

Designed with even large boats in mind, the combination of the long anticipated debut of the Polaris and the new WHAM marks the first time that two users can have full-function, wireless control of their radios from different parts of the craft. Marine Product Manager Kent Newman stressed the functionality of the WHAM, which controls every radio function. “With our new Polaris, large boat users can now have a WHAM on the bridge and a second WHAM on their belt or in their stateroom,” Newman said. “We know boaters are going to love having wireless full-function, two-handset capability.”

The Polaris (MSRP \$399.99), which will be available in **late October 2002**, can receive all USA, Canadian and International channels; is wireless mic ready; features DSC (Digital Selective Calling) features; is GPS input-capable; has a backlit keypad and LCDs; and bears a three-year water protection warranty. The WHAM (MSRP \$249.99), which will be available in **late October 2002**, comes with a “brain” box that connects to the back of the Polaris radio and carries the same warranty and features as the Polaris. Both the Polaris and WHAM are available in black or white.

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Uniden Marine Radios/p2.

A second WHAM-2 unit, which provides dual-handset control of the Polaris, carries an MSRP of \$179.99. Both WHAM and WHAM-2, which come with drop-in chargers, AC adapters and DC cigarette-lighter cords, can run on nickel-metal hydride packs or standard replaceable alkaline batteries.

The new Voyager – the world’s smallest 5-watt, handheld marine radio – is just 2.5” x 4” x ¾”. The JIS-7 submersible unit, which features a black aluminum case with a swivel belt clip, backlit display & keys, utilizes a lithium ion battery and comes with a drop-in charger, AC adapter and DC cigarette-lighter adapter, carries an MSRP of \$299.99. “At Uniden, we’re working hard to innovate with the customer in mind,” said Newman. “These days, smaller is better – and this is the smallest full feature, full function handheld marine radio on the market.” The unit will be available in December 2002.

About Uniden

Uniden America Corporation, the North American subsidiary of Japan based Uniden Corporation, manufactures and markets wireless consumer electronic products including cordless telephones, business telecommunications systems, multimedia communications devices, scanner radios, CB radios, FRS/GMRS, Marine radios and other wireless personal communications products. Based in Fort Worth, Texas, Uniden sells its products through dealers and distributors throughout North, Central and South America.

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